



What is the point of education...



...if not long-term memory?



What should education try to do?
_ think we can all agree
It _____ help new understanding to be gained
___ be put into memory

You may _____ this sounds obvious.
It is so _____ true
But at the moment in _____
This is not what we try __ do.

We do try to convey understanding
__ help our students get things right¹
___ we do not help them remember.
__ have yet to see the light!²

_____ can be difficult
But to start __ need only agree
That the fundamental ___ of education
Is long-term memory.

To _____ the transformation
Ask everyone that you ___:
"What is the point of education
__ not long-term memory?"

- To improve learning outcomes in your organisation:
- A. Share the fundamental purpose: reliable, accurate, long-term memory.³
 - B. Encourage methods that are **known** to improve long-term memory.⁴
 - C. Discourage methods that do not promote long-term memory.⁵

¹ Performance and learning are different: "...improvements in performance can fail to yield significant learning."
(https://bjorklab.psych.ucla.edu/wp-content/uploads/sites/13/2016/07/Soderstrom_Bjork_Learning_versus_Performance.pdf)

² Applying Cognitive Psychology to Enhance Educational Practice: Robert Bjork, Distinguished Research Professor, UCLA.
(<http://bjorklab.psych.ucla.edu/research.html>)

³ https://bjorklab.psych.ucla.edu/wp-content/uploads/sites/13/2016/07/Soderstrom_Bjork_Learning_versus_Performance.pdf

⁴ Interleaving, Spacing, Mindmaps.

⁵ Block practice, Rote rehearsal: "...simply repeating to-be-learned information over and over again is not very helpful for really learning that information..." (<https://bjorklab.psych.ucla.edu/research/>)

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